



**BUILDING AN MVP -
MINIMUM VIABLE PRODUCT**



ABOUT US

Code Runners is a development agency with international experience, focusing on customized solutions for **startups** and **early stage projects**.

We rely on the **agile methodology** to make users an integral part of the design process and ensure the end product is the best fit for their needs.

WHAT IS AN MVP?

The minimum viable product is the core of the **lean startup** concept.

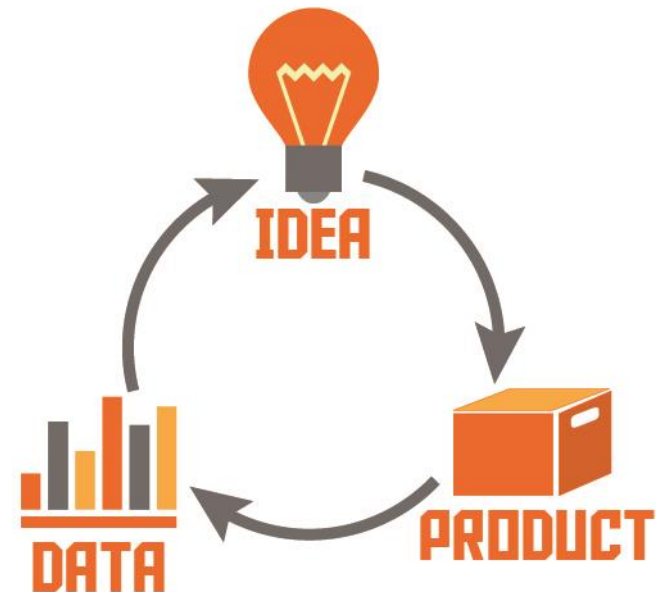
It's the product with the highest **return on investment** to **risk** ratio.

It means developing the minimum amount of features needed for the product to be deployed, in order to get feedback from your customers.

It can be a **prototype**, an **entire product** or just a **product feature**.

"You're selling the vision and delivering the minimum feature set to visionaries, not everyone."

— STEVE BLANK



HOW DO WE DO IT?

We use technology that allows us to work **flexible** and **agile**.

We split the development process into **small increments**, allowing us to incorporate **changes** when necessary.

We leverage our **international** experience to minimize any communication overhead from working remotely.

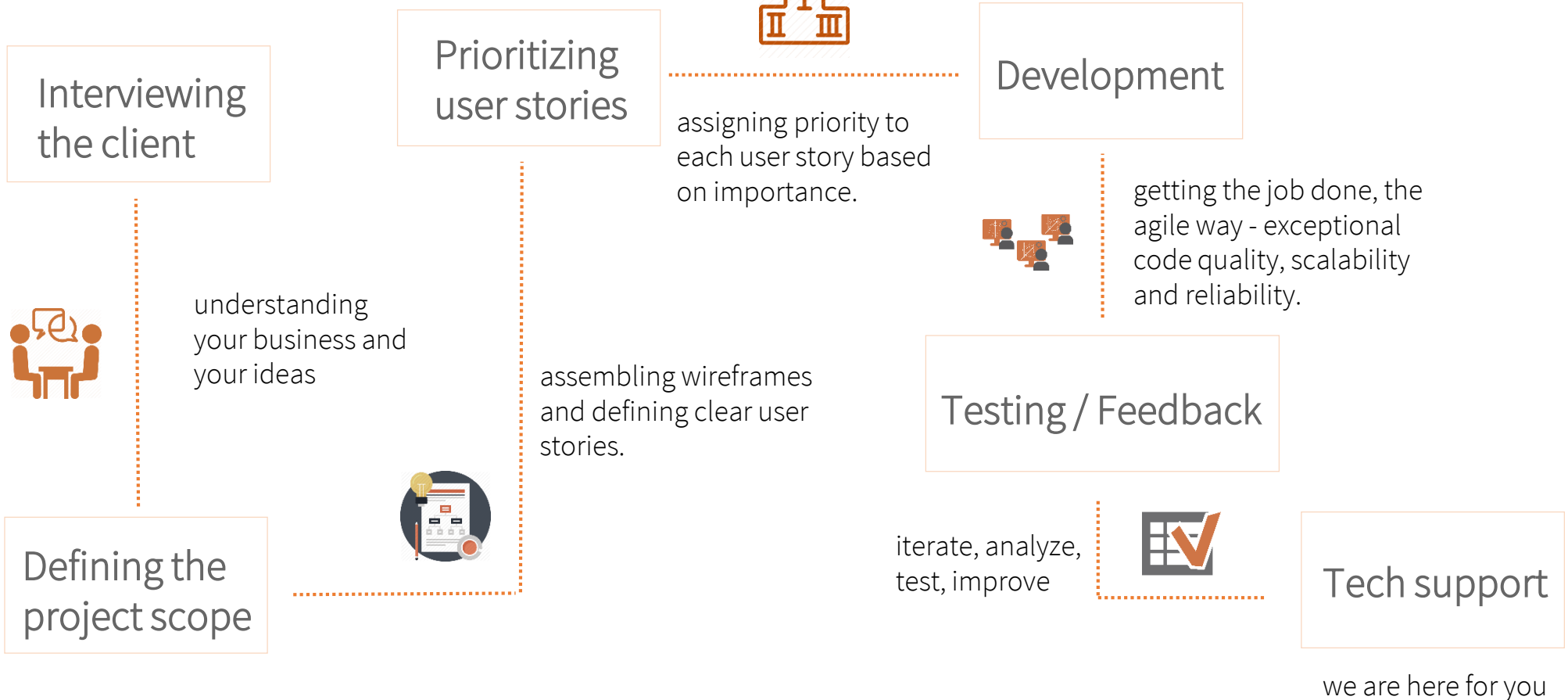
We take ownership of the products we develop and immerge ourselves in order to fully understand the concept and your needs as a client.



PostgreSQL



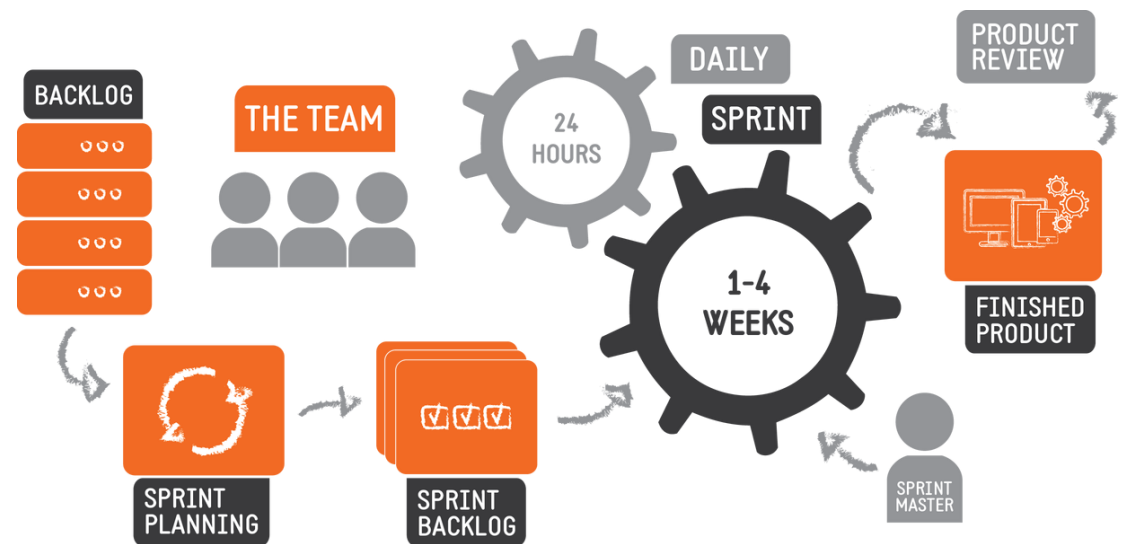
THE STRATEGY



THE TACTICS

Our **development process** is based on the **agile methodology** and we rely on **SCRUM** for software delivery and project management. We remain in **continuous contact** with our clients and split all functionality in small increments which are then tracked and delivered on time and with the expected quality.

Specifications change during the development phase and our approach allows us to adapt **seamlessly** without impacting the overall status.



CASE STUDIES

MARKETING

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Net Promoter Score (NPS) is a management tool used to gauge customer and brand loyalty. We developed a standalone solution to collect and analyze customer feedback.

INFORMATION SECURITY



A rich UI tool that collects, analyses and visualizes the current vulnerability and risk state of your environment and compares it to the industry averages.

HEALTHCARE



An interface between elderly patients, health insurance companies, physicians, caretakers, and logistics companies. Automation revolution in the segment.

CUSTOMERS

We can only be successful if our customers are.



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CONTACT US

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